



**STYLE** comes from  
the way you  
incorporate the  
current trends into  
your own personal  
look. Not all of the  
trends are going to fit,  
flatter or be  
comfortable you.

You need  
to find the  
trends that  
work best  
and feel  
best on  
you.



Don't OVERDO the trends.



CLASSIC IS ALWAYS IN STYLE



**FASHION  
MAGAZINES**  
are an  
inexpensive  
investment to  
keep you up on  
style and help  
you learn to be  
more creative in  
the way you put

# SHOP IN YOUR CLOSET BEFORE GOING TO THE MALL



You might be able to create some looks you like in fashion magazines from items you already own.

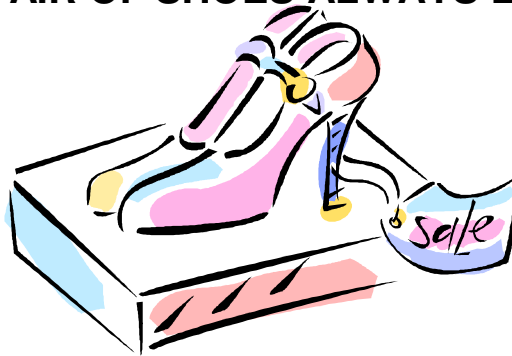


**SHOES  
JEWELRY  
BELTS  
HANDBAGS  
SCARVES  
SUNGLASSES**

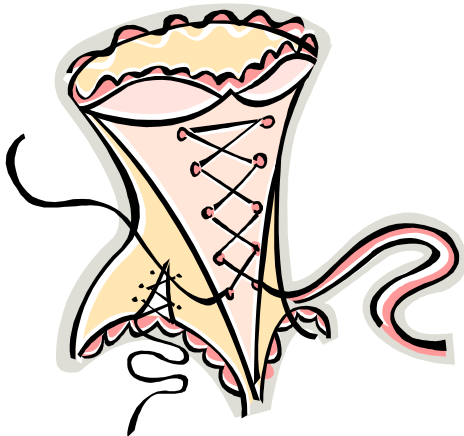
Accessories are a great way to polish your look, without busting your budget!

# SHOES CAN MAKE OR BREAK AN OUTFIT

- INVEST IN HIGHER QUALITY SHOES
- THEY WILL LOOK BETTER, LAST LONGER AND BE MORE COMFORTABLE
- A GREAT PAIR OF SHOES ALWAYS LOOK STYLISH



## DON'T UNDERESTIMATE THE POWER OF UNDERGARMENTS!

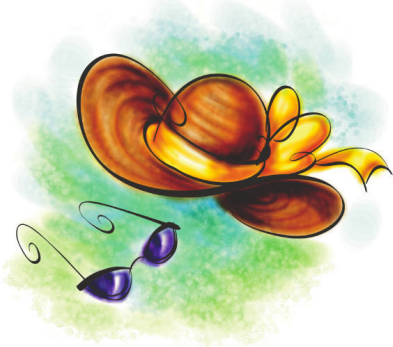


- GO FOR A BRA FITTING
- TRY ON BRAS WITH THE CLOTHES YOU WILL BE WEARING THEM WITH
- UNDERGARMENTS ARE AS IMPORTANT, IF NOT MORE, THAN THE CLOTHES OVER THEM!

# JEWELRY & ACCESSORIES

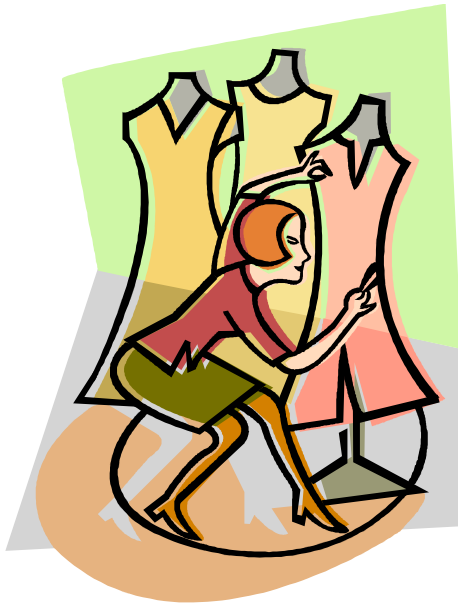
THE LOOK NOW IS ECLECTIC, NOT MATCHY-MATCHY

- BREAK UP SETS
- USE COLOR TO BRING PIECES TOGETHER
- TRY 2 DIFFERENT PATTERNS WITH THE SAME - COLOR SCHEME TOGETHER
- IT'S OKAY TO WEAR BOTH SILVER & GOLD



- TRY 2 WEARING A MONOCHROME OUTFIT WITH A POP OF COLOR
- YOU DON'T HAVE TO MATCH YOUR SHOES AND HAND BAG

# FIND A GOOD TAILOR



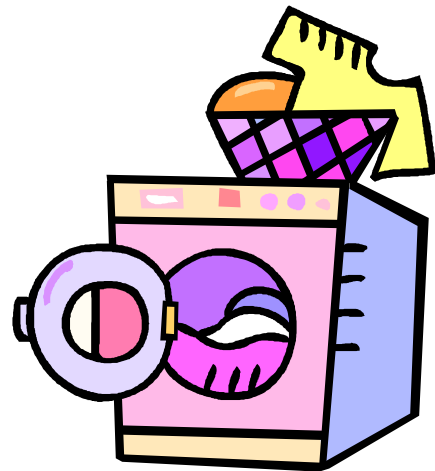
IF A PIECE OF CLOTHING DOESN'T FIT EVERYWHERE, IT'S BETTER TO GO FOR A LARGER SIZE AND HAVE THE GARMENT TAILORED DOWN IN THE AREAS THAT NEED TO BE SIZED, THAN TO SETTLE FOR A SIZE TOO SMALL

# TAKE CARE OF YOUR CLOTHES

ESPECIALLY IF YOU GO FOR HIGHER QUALITY CLOTHING, BUT YOU CAN REALLY EXTEND THE LIFE OF YOUR CLOTHES BY TAKING GOOD CARE OF THEM:

- PAY ATTENTION TO WASHING INSTRUCTIONS
- USE THE GENTLE CYCLE
- HANG OR FLAT DRY

**AND KNOW WHEN  
THEY'VE SEEN  
THEIR LAST  
DAYS!**



# **DON'T BUY A PIECE OF CLOTHING JUST BECAUSE IT'S A "GOOD DEAL!"**



## **ASK YOURSELF:**

- DOES IT FIT ME?
- IS IT COMFORTABLE?
- DOES IT FLATTER ME?
- DO I LIKE THE COLOR?
- DO I HAVE SOMETHING TO WEAR IT WITH?

## **DRESS APPROPRIATELY**

- FOR YOUR AGE
- FOR YOUR SIZE & SHAPE
- FOR THE OCCASSION



# GOOD POSTURE



**BY CARRYING  
YOURSELF WITH  
GOOD POSTURE  
YOU WILL  
EXUDE  
CONFIDENCE  
AND YOUR  
CLOTHES WILL  
HANG BETTER  
ON YOU!**



**SMILE!**

**NOT ONLY WILL  
YOU LOOK  
BETTER, BUT  
YOU'LL FEEL  
BETTER!**